

## <IR> Business Network

### Become a frontrunner

The participants in the <IR> Business Network are the organizations embracing integrated thinking, driving innovation in reporting and taking the lead in the adoption of <IR>.

As a participant, you will have an opportunity to progress your organization's implementation of <IR>, access resources and expertise, network with other leading businesses and demonstrate leading practices that will inspire a new generation of <IR> adopters.

## INTEGRATED REPORTING <IR>

*"Our aim is to create value for our clients, shareholders, employees and the global community. Integrated Reporting provides a platform for addressing our material financial and non-financial performance, enabling a holistic approach to our business strategy."*

Christie B. Kelly, CFO, Jones Lang LaSalle

Businesses participating in the network are at the heart of making <IR> happen, taking the International Integrated Reporting Framework and focusing on practical application. <IR> is recognized by leaders worldwide as the next logical step in the evolution of corporate reporting. <IR> is delivering better insight for businesses, investors and the wider economy helping find better ways to understand and communicate how value is created over the short, medium and long term.

## Benefits of participating in the <IR> Business Network

### Progress your implementation

#### Learn from leaders

- [Regional and international networks](#) – Gain knowledge and experience from other leaders and explore opportunities to engage with your sector peers
- [Conference and webinars](#) – Learn about the latest thinking and how to help your organization progress with integrated thinking and reporting
- [Investor insight](#) – Understand what investors and other stakeholders are looking for

#### Benefit from a range of resources

- [Examples database](#) – Discover leading practices and industry examples in all areas of reporting
- [Case studies, guidance and technical papers](#) – Enjoy priority access to detailed case studies, IIRC technical papers, and the latest guidance tools
- [Research, newsletters and dedicated website](#) – Gain a wealth of insight on practical <IR> implementation and integrated thinking

### Demonstrate leading practice

#### Inspire others in <IR>

- [Showcase your leadership](#) – Share your experience to provide good practice examples and contribute to the range of resources available for others
- [Help drive <IR> adoption](#) – Use your insight and advocacy to inspire others on conference platforms, through thought leadership, and by example from your integrated thinking and reporting

#### Be recognized

- [Be acknowledged as a frontrunner](#) – Enjoy recognition on the IIRC website, in publications and at IIRC events
- [<IR> Business Network logo](#) – Indicate your innovation with an exclusive logo



## <IR> Business Network

This network is relevant for your organization if:

- You want to advance your journey towards better corporate reporting through <IR>
- You want to extend buy-in across your organization
- You want to network with others to share experiences via regional and/or industry networks
- You are open to sharing <IR> insights on conference platforms, with the media, and through your own communications.

There is no fixed obligation or deadline to prepare an integrated report. However, we expect the participants of the <IR> Business Network to commit to work towards applying the International <IR> Framework. We also ask them to share their experiences with others.

To fund the operations of the IIRC, including the <IR> Business Network, we kindly request an annual financial contribution of GBP10,000. This is on a similar basis to the previous IIRC Pilot Programme.

**If this is of interest, please complete the 'Expression of Interest' form.**

For more information about how to participate in the <IR> Business Network, please contact:

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*"State of the art Integrated Reporting provides us with information on corporate performance across the full spectrum of financial, social, intellectual, and natural capital that is necessary for value creation. This gives us a much more complete picture of the long-term prospects of the business, and helps us make better investment decisions."*

Euan Munro, CEO, Aviva Investors

## International Integrated Reporting Council (IIRC)

The IIRC is a global coalition of regulators, investors, companies, standard setters, the accounting profession and NGOs. Together, this coalition shares the view that communication about value creation should be the next step in the evolution of corporate reporting.

Many of the world's largest businesses and institutions support our work, from the International Organization of Securities Commissions and the Tokyo Stock Exchange to Tata and Microsoft; from the International Accounting Standards Board to the Global Reporting Initiative, and the world's major professional service firms; and from investment institutions and professional bodies to civil society.

The IIRC's long-term vision is a world in which integrated thinking is embedded within mainstream business practice in the public and private sectors, facilitated by <IR> as the global corporate reporting norm.

[theiirc.org](http://theiirc.org)

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